

## Press Release

# NC Broadcast History Museum

## For Immediate Release

October 13, 2023

Raleigh, N.C. - Today, state Broadcast Leaders announced the launch of the North Carolina Broadcast History Museum project. The Museum is a 501(c) 3 non-profit corporation dedicated to preserving North Carolina's Broadcasting Legacy.

North Carolina has a rich broadcast history starting as early as March 1902 when radio pioneer Reginald Fessenden transmitted a 127-word voice message from his Cape Hatteras transmitter tower, to Roanoke Island, then fast forward to July 23, 1996 when WRAL-TV became the first television station in the United States to broadcast a digital television signal. The state of North Carolina has been and continues to be a wealth of pioneers and innovators in industry.

North Carolina has a number of famous broadcast personalities including Andy Griffith born in Mount Airy, Charles Kuralt and David Brinkley from Wilmington, Jim Nantz, American Sportcaster from Charlotte, and National Public Radio newscaster Carl Kasell from Goldsboro.

The Museum is seeking assistance from the public and people who worked in broadcasting to collect artifacts, documents, photographs and recordings that chronicle the history of prominent radio and television stations, broadcasters, programs and events. Through exhibits and collections, the Museum seeks to highlight the contributions made by North Carolina Broadcasters in shaping the industry and the state's culture landscape.

The Museum is guided by a distinguished group of broadcast professionals that include Don Curtis, CEO, Curtis Media Group; Jim Goodmon, CEO, Capitol Broadcasting Co.; Wade Hargrove, media lawyer; Harold Ballard, Broadcast Engineer; Caroline Beasley, CEO, Beasley Media Group; Carl Venters, Jr., Broadcast Executive; David Crabtree, CEO, North Carolina Public Media, Dr James Carson, Broadcast Executive; Jim Babb, Broadcast Executive, Cullie Tarleton, Broadcast Executive and former member of the NC House of Representatives; Dave Lingafelt, Broadcast Executive, Carl Davis, Jr., Broadcast Engineer, Jim Heavner, Broadcast Executive, and Mike Weeks, Broadcast Executive.

The North Carolina Broadcast History Museum web site will serve as a digital repository accessible by the public that will grow in content and importance as items are gathered and displayed. The museum web site is under construction and available on the web at **<https://NCBMuseum.com>**. Future plans include a brick and mortar facility for education, inspiration and enjoyment.

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